



THE FUTURE, WRAPPED

METWEST'S GUIDE TO BUILDING WRAPS

Table of Contents

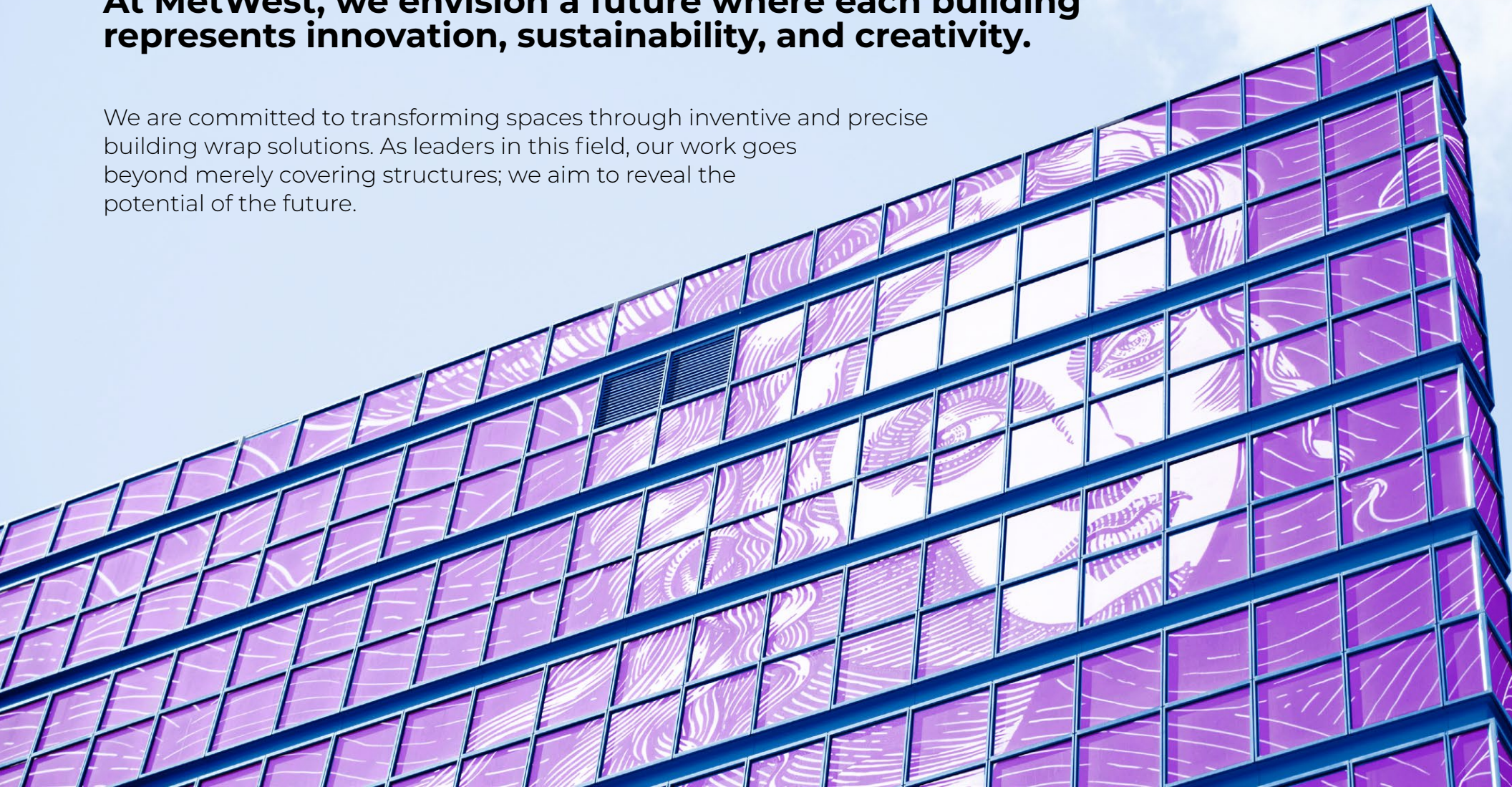
Types of Building Wraps	5
Why Wrap	9
Installation	20
MetWest	23



The Future, Wrapped

At MetWest, we envision a future where each building represents innovation, sustainability, and creativity.

We are committed to transforming spaces through inventive and precise building wrap solutions. As leaders in this field, our work goes beyond merely covering structures; we aim to reveal the potential of the future.



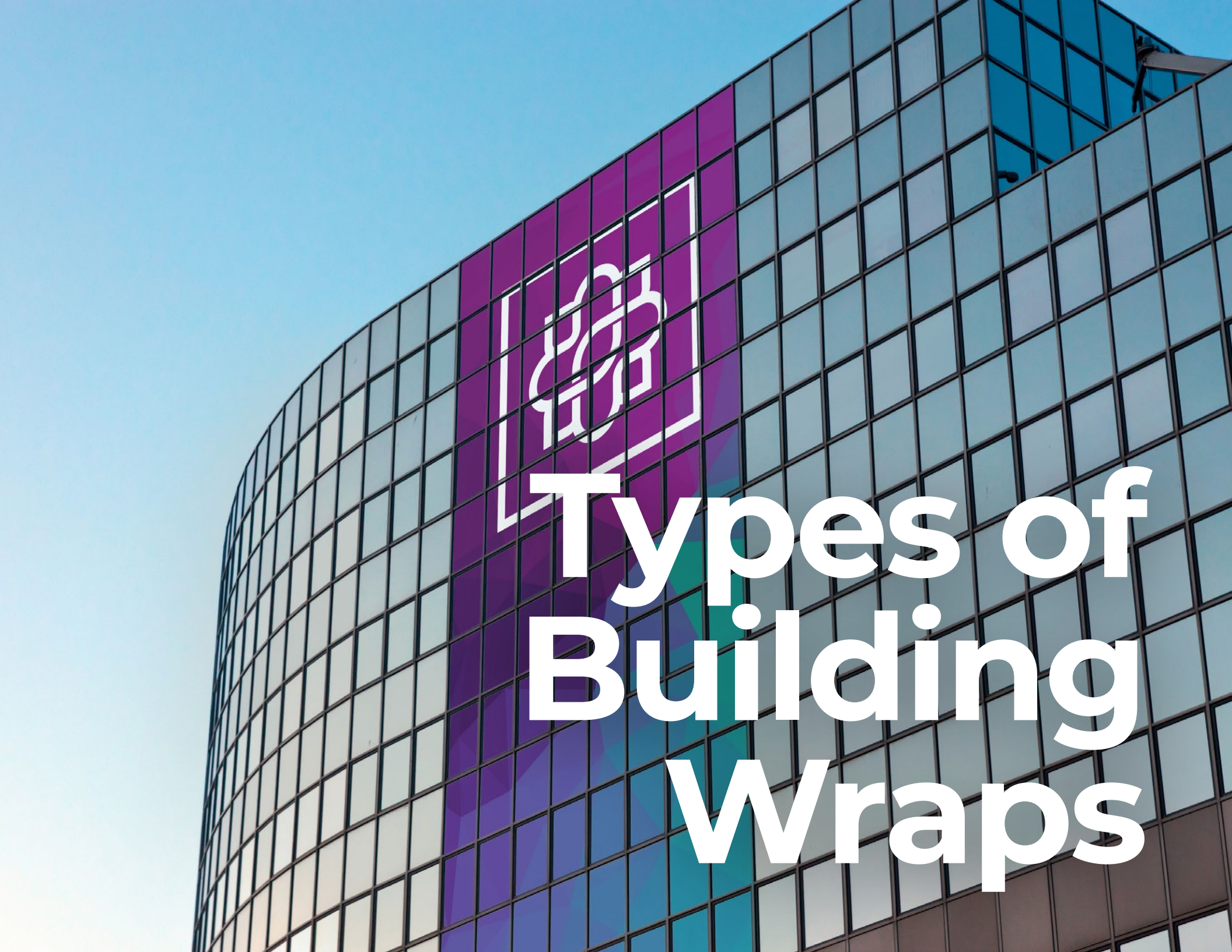
What is a Building Wrap?

Also known as an Exterior Wrap, a Vinyl Wrap, or a Facade Refresh

A building wrap is the large scale application of window film or vinyl over a building's exterior in order to dramatically change the building's appearance.

A building wrap can cover all exterior glass and spandrel, or a partial wrap is an option to just cover sections.



A low-angle, perspective shot of a modern building's curved glass facade. The building is covered in a grid of dark window frames. A large, stylized logo is visible on the facade, consisting of a purple square with a white geometric pattern inside. The sky is a clear, light blue. Overlaid on the right side of the image is the text "Types of Building Wraps" in a large, white, sans-serif font.

Types of Building Wraps



Solar Film Building Wrap

Solar control film is a type of window film that is designed to reject solar heat while still allowing visible light through. It lowers interior temperatures and saves energy by reducing the need for HVAC use.

Besides this primary heat reducing goal, solar film effectively refreshes the building's appearance. Available in various colors and opacities, solar control window film creates a uniform and updated exterior look.



Partial Wrap With Vinyl

Another popular option is to partially wrap with stock vinyl in order to update the facade without installing material on all glass.

Vinyl film is available in many colors and patterns. It is opaque and can be custom cut for accents to add artistic flair.

Custom **Graphic** Building Wrap

The most dramatic transformations are created with custom graphic building wraps. In these instances, the glass is installed with custom printed film.

This option allows you to wrap the building in any imagery, custom branding, patterns, or colors.





Why
Wrap?



Refresh & Modernize

Many older buildings have greenish or otherwise unappealing colored glass due to the aging material. Tinted glass used in older architecture often looks outdated and uneven as time passes.

Large-scale film application results in an even appearance. There are many different film colors to choose from to create your desired appearance. The result of an exterior wrap is a uniform and modern look.

Complete Transformation

Before:

- Irregular appearance from blinds/curtains
- Older tinted glass looks outdated or uneven
- Faded and cracked mullions

After:

- Uniform and updated appearance
- Optional vinyl accents create an even more modern look
- Repainted mullions



Improved Market Value

Are you looking to sell your property? A modern finished look isn't just for pedestrians to admire. It makes your building more valuable. Exterior wraps are a fast and easy way to dramatically improve your property's curb appeal.

Increase your market value without costly (and time-consuming) renovations. It's a great way to stand out in a crowded real estate market.



Save on Energy Costs

By wrapping your building with solar film, you not only update your property's appearance, but you also improve its energy efficiency.

These energy savings can be extremely significant. By reducing heat gain enough to lower the interior temperatures by several degrees, solar control film can save up to 30% in cooling costs.

In sunny climates, especially where hot summers can leave office buildings roasting, this adds up quickly. In fact, a solar control building wrap can pay for itself in as little as 3 years.

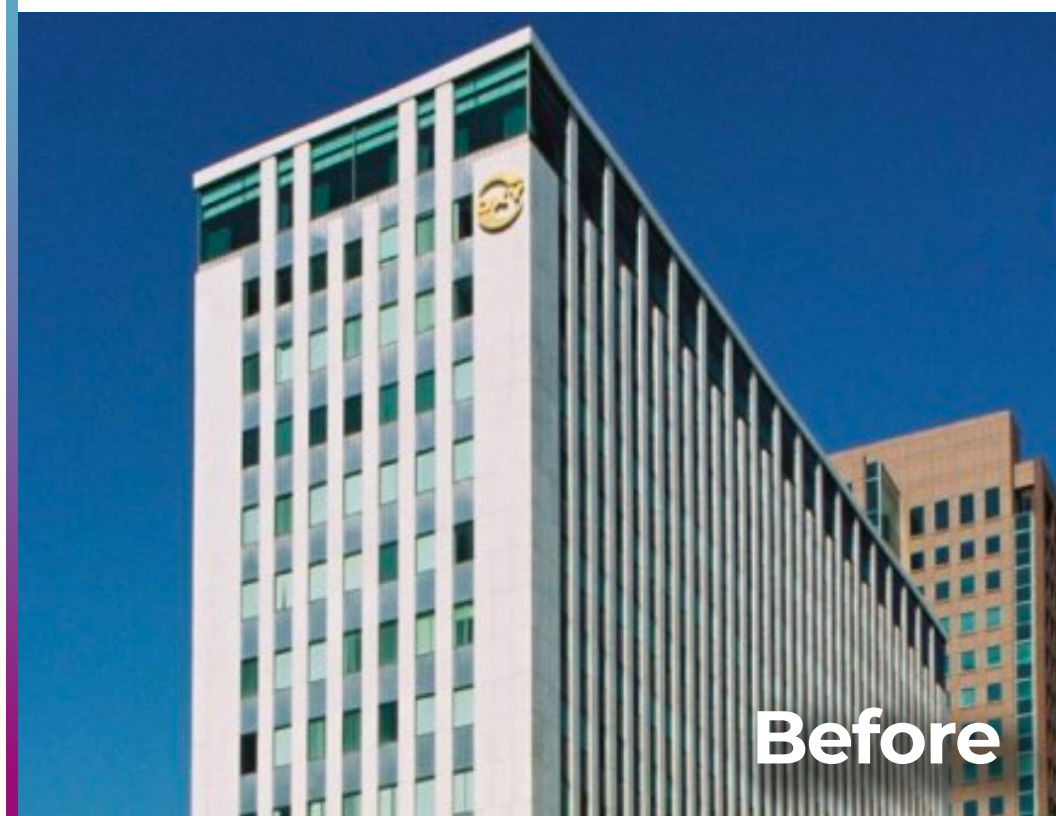


Extended Material Lifespan

Replacing glass in a building generates an incredibly amount of waste. Although glass is a recyclable material, in reality much of it ends up in landfills.

A 2013 study found that nearly 1.5 million tons of glass waste was created just through building construction projects. The infrastructure and processes are simply not yet in place to recycle building glass to its full potential.

Wrapping with film allows you to prolong the life of your glass by updating an aged or discolored appearance





Tenant Comfort

Solar control film can reduce heat gain as much as 79%—lowering temperatures without having to blast the A/C. A cool and comfortable environment is invaluable for productivity—and tenant happiness.

It's an especially important factor to consider in warmer climates. In these regions, soaring summer temperatures can quickly make office buildings miserable.

Natural Light Without Glare

As another benefit, solar control film wraps let in natural light while eliminating glare. Windows on sunny days can result in glare on computers, whiteboards and other screens throughout working hours.

When wrapping with solar film, tenants get all the benefits of natural lighting—including increased focus and reduced stress—without the discomfort and eyestrain from blinding glare.





Unique **Branding** Opportunity

Custom printed building wraps present an incredible branding opportunity. These larger-than-life installations are the ultimate environmental graphics solution. Include your logo or other imagery that embodies your company values.

It is a much more memorable and emotionally evocative result than the company signs that most businesses limit themselves to.

Eye-Catching Marketing

Businesses regularly spend \$1,000s each month for a little ad space. A page in a magazine, a few square inches on a webpage. For many though, the biggest canvas available to advertise their business is the storefront.

If you've invested in a physical space for your company, make it work for you in every way possible. Your potential clientele is driving past your building every day. You have an excellent chance to communicate with them. Building-high graphics catch far more attention than a magazine ad.

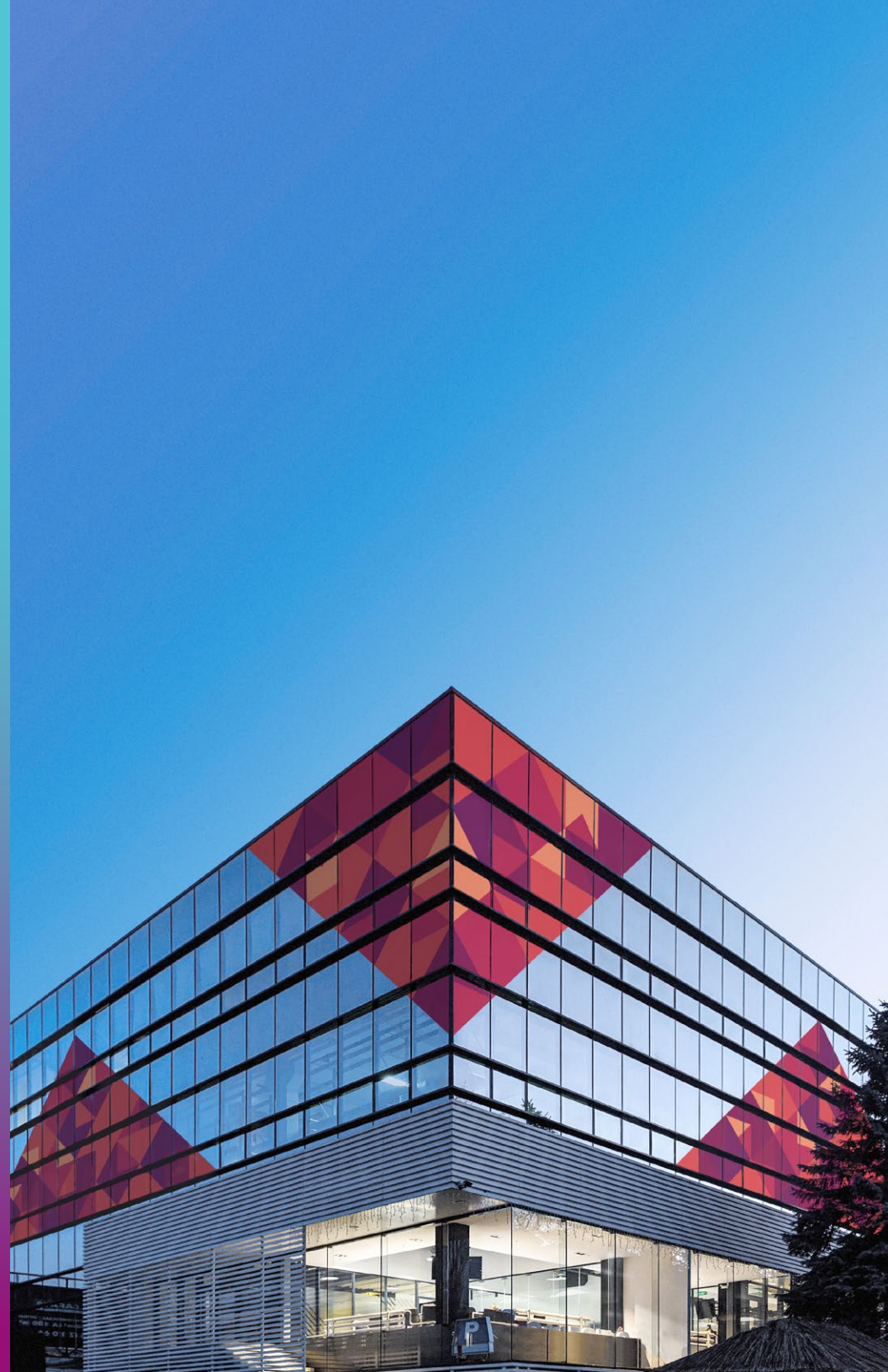


In the Name of Joy and Art

Many of us live in cities that are filled with anonymous office buildings, bland business parks, and skyscrapers that blend into each other. Commercial architecture in the last century has trended overall towards mundane and interchangeable.

Decoration and flair are often stripped from commercial buildings in the name of functionality and budget. But there is no need to strip beauty from a space for it to be functional and business appropriate. In fact, given that we respond to artistry and style with such joy, it can only be a benefit to bring beauty and personality to a space.

Consider your marketing strategy, your business plan, and your yearly budget. But a company is really its people, so consider yourself as well.



INSTALL



Install Without Disruption

No matter how nice the results, no one likes dealing with the disruption of renovations. Fortunately, exterior wraps can install without any inconvenience to tenants.

As the name suggests, exterior wraps install on the exterior. The glass film and vinyl are applied directly to the outer surface of the facade. No need for installers to enter your tenants' spaces and inconvenience them. Your daily operations are undisturbed.





Client Testimonial

Working with MetWest was a wonderful experience, and all of the team members on this project. The communication was precise and accurate. We were able to let our tenants and other vendors know what was going to be occurring, and when. It couldn't have gone more smoothly.

The installers from MetWest were very professional and very courteous in all of the work. There was no disruption to the tenants – it was a very smooth project. We are so excited about the overall look of our buildings, and just couldn't be happier with the outcome of the project.

—Teri Wilson, Asset Manager

Fountain Valley Medical Office Buildings

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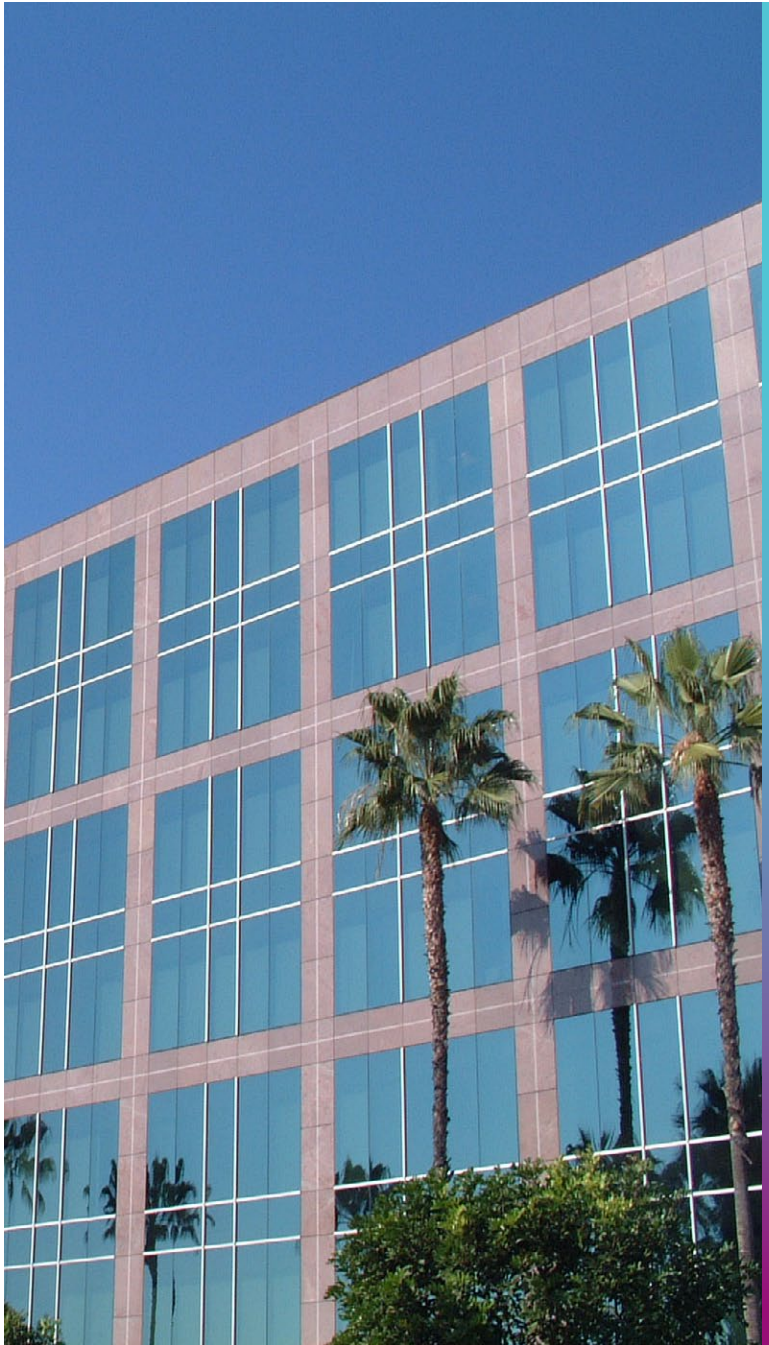




About MetWest

We are a glass film & wall graphics company creating stunning spaces since 1992.

Our mission is to provide the best quality products, making our clients' surroundings more attractive, comfortable, and environmentally friendly.



MetWest Advantage

We believe our clients should expect and receive an excellent experience, start to finish.

From estimating to installation, we manage all project steps professionally and proactively. Our goal is to deliver beyond expectations, and every project is treated with careful attention.

As a result, the MetWest Advantage is a promise of unbeatable quality and service that we offer with confidence to every client.



Contact MetWest

We are happy to answer questions or get an estimate started for you!

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